

# 2020 OWMA Associate Sponsorship Levels

## Platinum Plus -- 10K+

- 2020 OWMA Membership
- Company logo on OWMA website
- Full color cover page ad (inside or back cover) in this year's conference program
- Signage recognition at all meetings and events
- Special signage at your trade show booth as Platinum Sponsor+
- Sponsorship ribbons
- Conference registration for 5 employees including OWMA Reception
- Complimentary registration for 5 golfers at OWMA's Golf Tournament

This sponsorship is limited to 2 Associate Supplier Members... first come first serve.

## Platinum -- \$5,000

- 2020 OWMA Membership
- Company logo on OWMA website
- Full color page ad in this year's conference program
- Signage recognition at all meetings and events
- Special signage at your trade show booth as Platinum Sponsor
- Sponsorship ribbons
- Conference registration for 3 employees including OWMA Reception
- Complimentary registration for 3 golfers at OWMA's Golf Tournament

## Gold -- \$3,000

- 2020 OWMA Membership
- Company logo on OWMA website
- $\frac{1}{2}$  color page ad in this year's conference program
- Signage recognition at OWMA's board meeting
- Special signage at your trade show booth as Gold Sponsor
- Sponsorship ribbons
- Conference registration for 2 employees including OWMA Reception
- Complimentary registration for 2 golfers at OWMA's Golf Tournament

## Silver Sponsorship -- \$2,000

- 2020 OWMA Membership
- Company logo on OWMA website
- $\frac{1}{2}$  color page ad in this year's conference program
- Signage recognition at all OWMA's board meeting
- Special signage at your trade show booth as Silver Sponsor of OWMA
- Sponsorship ribbons
- Conference registration for 1 employee including OWMA Reception
- Complimentary registration for 1 golfer at OWMA's Golf Tournament

## Additional Sponsorship Opportunities

Conference Bags . . . . . \$1,000  
Includes  $\frac{1}{2}$  color page ad in this year's conference program

OWMA Conference Lanyards, we provide the lanyards . . . . \$500

Product donations are greatly appreciated for our Conference Bags. If you Company has product to contribute notify the Executive Director by email ([rmoore@owmanet.org](mailto:rmoore@owmanet.org)).  
Your donation will be recognized in our Conference Program

Ad specs for our Conference Program are attached. Crystal Mappes is coordinating the program. Contact Crystal by email at [cmappes@owmanet.org](mailto:cmappes@owmanet.org). When submitting your ads, please submit all ads and company logos in pdf format.

**Deadline for printing is: Wednesday, March 11<sup>th</sup> (no exceptions).**

Specifications: Purchaser of advertising space may supply copy directly by referencing OWMA Ad. All ads should be saved as a press-ready, high-resolution pdf file. Please send e-mails, with instructions, to both Brian Sherman at [thepublicationsspecialist@gmail.com](mailto:thepublicationsspecialist@gmail.com) and Crystal Mappes at [cmappes@owmanet.org](mailto:cmappes@owmanet.org). For questions about ad specs, please call Brian Sherman at 843.437.8817.

- Full page - 7.5" x 10" Full page bleed - 9" x 11.5" (This includes the quarter-inch bleed all around. The trim size is 8.5" x 11." Please make sure live copy is a quarter-inch from the 8.5" x 11" trim.)
- Half page - 7.5" x 4.875" or 3.625" x 10"

*Contact our Executive Director, Rebecca Moore ([rmoore@owmanet.org](mailto:rmoore@owmanet.org)) if you prefer one invoice for all the Conference, Golf Tournament and Trade Show activities.*